



# IMPACT REPORT

2021



**BOSTON COMMUNITY PEDIATRICS**  
Bringing Equity to Pediatric Healthcare



*\*Cover art by teen artists and mentors of Artists for Humanity*



# A Year in Review

We opened our doors in November of 2020 and hit the ground running – our founder, Dr. Robyn Riseberg, even saw patients on the afternoon of our ribbon cutting! Since then, we haven't stopped innovating and expanding to meet the needs of our patients.

During our first year we focused on our primary goal of bringing income and racial equity to pediatric healthcare by providing all families with comprehensive, high-quality, and culturally-competent care that puts the patient at the forefront of our model. In addition to providing exceptional healthcare, Boston Community Pediatrics has expanded the traditional definition of what it means to be healthy. BCP's intersectional model includes integrated behavioral health as well as pediatric wellness and care.

“

What you are saying here today is that everybody counts and everybody is important.

*- City Councilor Ed Flynn at BCP's opening*

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## Boston Community Pediatrics by the numbers

13

staff members

950

patients

5,587

patient visits

967

well-child visits

802

telehealth visits

627

mental health visits

1,098

COVID tests

905

COVID vaccines



# Connections that Matter



100% of those surveyed indicated that their provider listened and explained things clearly

Report after report shows a distrust in the healthcare system among patients from marginalized communities with low-income. These patients and their families often feel both a lack of respect from their providers as well as a lack of trust with their provider, leading to poorer health outcomes. Our staff works tirelessly to shift these entrenched power dynamics through active listening, offering longer appointments, and sharing in the decision-making process.

“

It's more personal...BCP becomes your extended family... This type of healthcare should be for everyone, not just certain classes of people or people who have private health insurance. This should go around for everybody.

- Leslie, mother of BCP patient

”

# One Year. Timeless Impact.

BCP's innovative model quickly became the gold standard for pediatric care in Boston. Our care navigation and wellness department had 935 encounters to assist families with the social determinants of health. In addition, over the last 12 months, we have been able to:

- Launch a remote tutoring program that supported **45 patients** with **53 tutors**
- Provide after school classes for dancing, reading, karate, and cooking, as well as daily summer programming
- Start a 'Girls on the Run' team with **16 participants**, many who completed a 5K run in June & November
- Provide bi-weekly groceries for over **100 families** and distribute more than **1,200 bags of groceries** and **2,360 meals**
- Discreetly provide **over 6,000** hygiene products to patients such as soaps, shampoo, period products, and dental care
- Distribute more than **10,000 diapers and wipes**







905  
COVID vaccines

“

“She treats all of us like family. She doesn’t look at anything else but the fact that we are all human beings. If she can help us, she will.

- Jessica, mother of BCP patients

”

# Combatting COVID

Boston Community Pediatrics is incredibly proud of our response to COVID. Since the day we opened, knowing that a pediatrician is often a family’s most trusted advisor, we have offered COVID testing and advocated for accessible COVID vaccines for our patients, their families and the community.

BCP participated in conference calls, spoke with public officials, wrote grants, and provided testimony at a Boston City Council hearing. More importantly, BCP providers have spent every day talking with patients and their parents, asking them about their concerns, educating them about the vaccine and letting them know that they are not alone. In May of 2021, BCP was one of the first pediatric practices to obtain the vaccines for patients, caregivers and the community and we did not waste any time in getting started. The very first person vaccinated at BCP was not a child, but the father of a child who had come in for a rash.

We are now at the point in the pandemic where the majority of the work to test, vaccinate, and treat those most vulnerable to COVID-19 is relational. Each person vaccinated requires time, effort, conversations, and understanding. Boston Community Pediatrics is embracing the need for this kind of approach, and the results are staggering. Within 24 hours of its approval, BCP began vaccinating 5-11 year old children, and has administered more than 357 vaccines since. BCP’s vaccination rate for this age group is an astounding 46% - as compared to a city-wide vaccination rate of 21.5%. Our slow, intentional work of building trust, understanding and strengthening relationships, while also offering easy access to the COVID vaccine, is creating an environment where previously vaccine hesitant families are comfortable being vaccinated, and vaccinating their children. We’ve gone into the community, partnering with Bridge Boston Charter School and United South End Settlements (USES) to provide COVID and Flu vaccine clinics, in order to make COVID vaccination as easy and convenient as possible.

# THANK YOU TO OUR DONORS

## Groundbreaker: \$1,000,000+

Anonymous (2)

## Champion: \$250,000+

Laura & Todd MacLean  
Shah Family Foundation

## Investor: \$100,000+

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Boston Children's Hospital  
Centers for Disease Control & Prevention  
Lynne & Joe Goodman  
Rodman Ride for Kids  
The Sidman Family  
Jim & Susan Swartz  
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## Innovator: \$50,000+

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## Leader: \$10,000+

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## Friend: \$5,000+

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(with special thanks to Jennifer & Mark Herman)  
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Third Rock Ventures

# THANK YOU TO OUR PARTNERS

- Artists for Humanity
- The B Fund
- Boston Public Health Commission
- City Fresh
- Commonwealth Kitchen
- The CVS Foundation
- Diaper Circle
- Dignity Matters

- Ethos
- Foundation to Be Named Later
- Dr. Gerald Hass
- Girls on the Run
- Greater Boston Food Bank
- Hope & Comfort
- Liz Hall, studioMLA
- Kids' Clothes Club

- Neighborhood Villages
- Olivia's Organics
- One by One Project
- Project Restore Us
- Reach Out and Read
- Ryan Jesse, The Holland Companies
- The Riseberg Family

- Allyson Smith
- Charles Smith
- Lynne & Gary Smith
- Matthew Smith
- Storytime Crafts
- United South End Settlements
- YMCA



# Next Steps for BCP

Looking ahead to 2022, BCP plans to continue our outreach work with community organizations, low-income housing communities, and early childhood centers.

As we move into the second year of operations, we plan to launch a more thorough and robust evaluation of our practice. We are currently collecting data, and monitoring various metrics, and will begin the process of evaluating and learning from this data moving forward. One of BCP's greatest strengths is our agility in providing targeted and innovative solutions, and a rigorous evaluation of our model will help identify areas of strength as well as weakness, further proving our concept.



“

In the midst of this darkness, there is a little light shining at 527 Albany Street. So God, we declare to racism – I don't think so. Poverty – I don't think so. Health injustice – no, we will no longer be silent...

In this place, they will not only be treated as patients, but they will be seen as individuals, and the richness and the fullness of who they are is valued. We say you matter and you count – we care.

- Reverend Dr. Gloria White-Hammond at BCP's opening

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# Make an Impact

BCP has been incredibly busy over the past 12 months changing the way pediatric health care is delivered to Boston's children. The early and generous support of our donors has been critical to BCP's ability to open in the middle of a pandemic and create a new model of pediatric healthcare.

**We are creating a movement to change the way healthcare is delivered to all children. Thank you for joining us!**



**Give Online**

[www.bostoncommunitypediatrics.org/donate](http://www.bostoncommunitypediatrics.org/donate)



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527 Albany St., Suite 200, Boston MA 02118

