

Join the Sustainers' Circle for Boston Community Pediatrics

A community of multi-year donors committed
to pediatric health equity



BCP is launching a three-year, \$8M campaign to support its growth and prove its readiness to expand

BCP's value proposition:

- Pioneering a new model of pediatric healthcare that prioritizes patients over profits
- Disrupting the healthcare system by advocating for a greater investment in integrated pediatric primary care
- Implementing an innovative model that integrates pediatric care, mental health services, and care navigation and wellness services

BCP BY THE NUMBERS

Visits are 45-60 minutes long with an experienced physician, mental health clinician, care navigator, and/or family partner

Average health insurance reimbursement for these services is \$120; the additional cost that is not reimbursed is \$294

BCP raises 25% of its annual budget through insurance reimbursements and 75% from private donations

BCP's innovative model provides access to:



Medical, mental health, and care navigation services



Wellness programs like a weekly Zoom/in-person cooking classes where food supplies are sent to families in advance so there are no barriers to participation



Diapers and wipes, hygiene products, new underwear, clothing, books, and food at every visit



Special events that support families at high-stress times including back to school, Thanksgiving, and the holidays

BCP's three-year strategic goals

1

Amplify the reach of BCP's innovative model to more families across Massachusetts

2

Deepen BCP's impact by expanding the space, team, and services

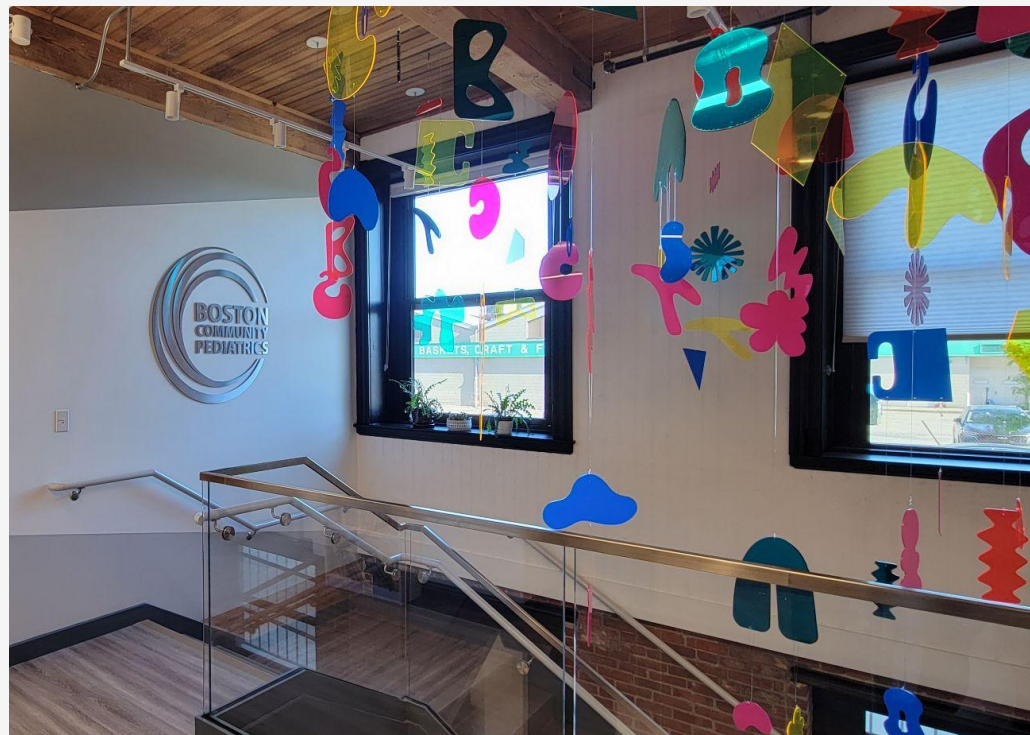
3

Evaluate BCP's model to further prove efficacy with an eye towards replication

1

Amplify the reach of BCP's innovative model to more families across Massachusetts

- Due to widespread community relationships, a reliable reputation, and incredibly strong patient satisfaction, BCP's patient population increased over 900% in the first three years
- BCP will further grow to serve an additional 350 patients over the next two years to ultimately serve at least 1,750 patients
- Total annual cost of care for BCP's model is \$2,300 per patient





2

Deepen BCP's impact by expanding the space, team, and services

- Expansion of BCP's flagship office complete as of October 2023
- Hire additional staff including mental health clinician, pediatrician, executive assistant, grant writer, and care navigators
- In response to patient feedback, provide weekly dental services in collaboration with BU Dental School

3

Evaluate BCP's model to further prove efficacy with an eye towards replication

- BCP's entire team created a logic model to frame evaluation
- Health Resources in Action (HRiA), a leading healthcare evaluator, will co-design an evaluation that demonstrates the impact and outcomes of this model
- HRiA will create monitoring and evaluation plan, white paper, and recommendations for future evaluation

Early data proves this model works

BCP's COVID Vaccination Rate in Ages 12+: 81% (vs. 58% for the same age range in Boston)

The relationship-driven approach is disrupting norms and resulting in better patient outcomes

BCP's No-Show Rate: 9.94% (vs. 30% at community health centers)

The 24/7 access to providers through phone, text, email and on-call, combined with transportation support and flexible appointments makes a difference

100% of BCP patients reported that their provider listened and explained things clearly (vs. how 50% of patients with low-income typically respond)

Research has shown a correlation between patients' trust in their providers and medication adherence with improved physical and mental health



Levels of investment in BCP's vision

Changemaker

\$1M+

Champion

\$250,000+

Innovator

\$150,000+

Investor

\$100,000+

Partner

\$75,000+

Leader

\$50,000+

Friend

\$25,000+

Donors are able to fulfill their pledges over three years and will be recognized at the level that corresponds with their total gift amount

Questions?

Contact Dr. Robyn Riseberg to learn more
about BCP's Sustainers' Circle

✉ robyn@bostoncommunitypediatrics.org

🌐 www.bostoncommunitypediatrics.org

📷 [@bostoncommunitypediatrics](https://www.instagram.com/bostoncommunitypediatrics)

